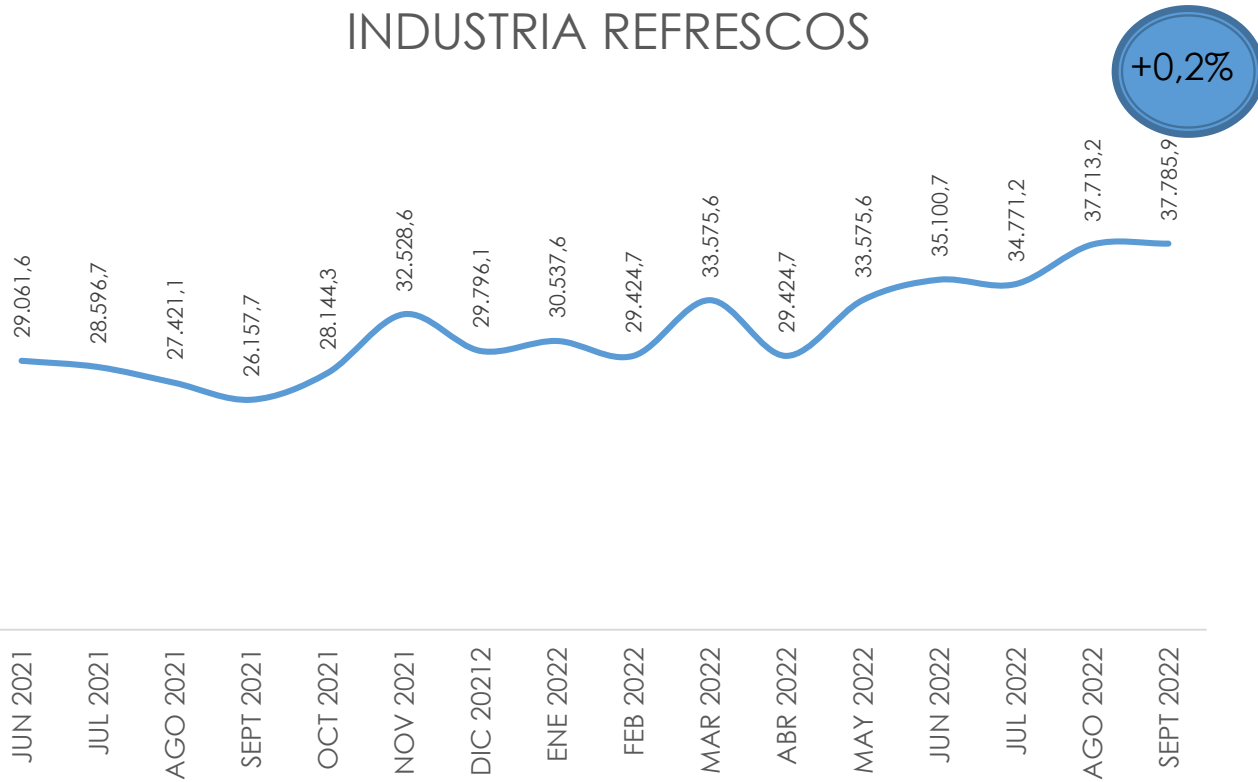


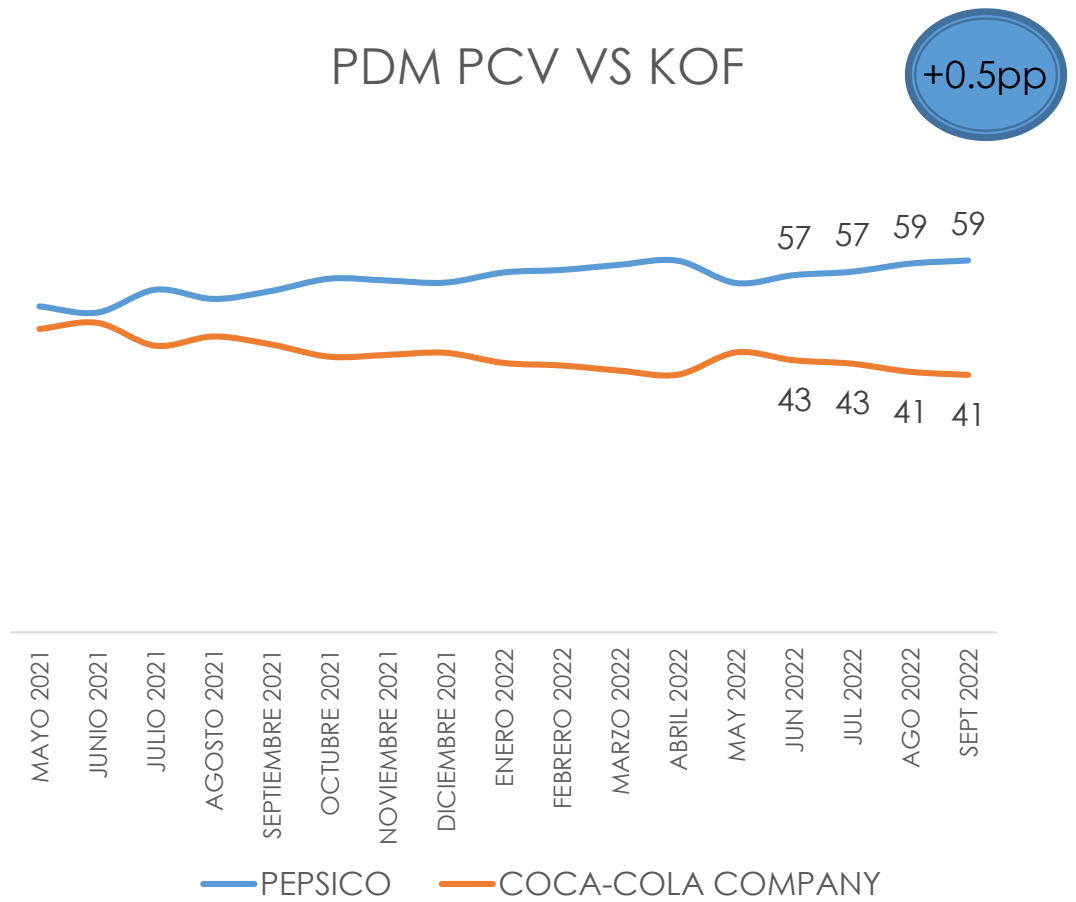
PDM SEPTIEMBRE'22

INDUSTRIA REFRESCOS



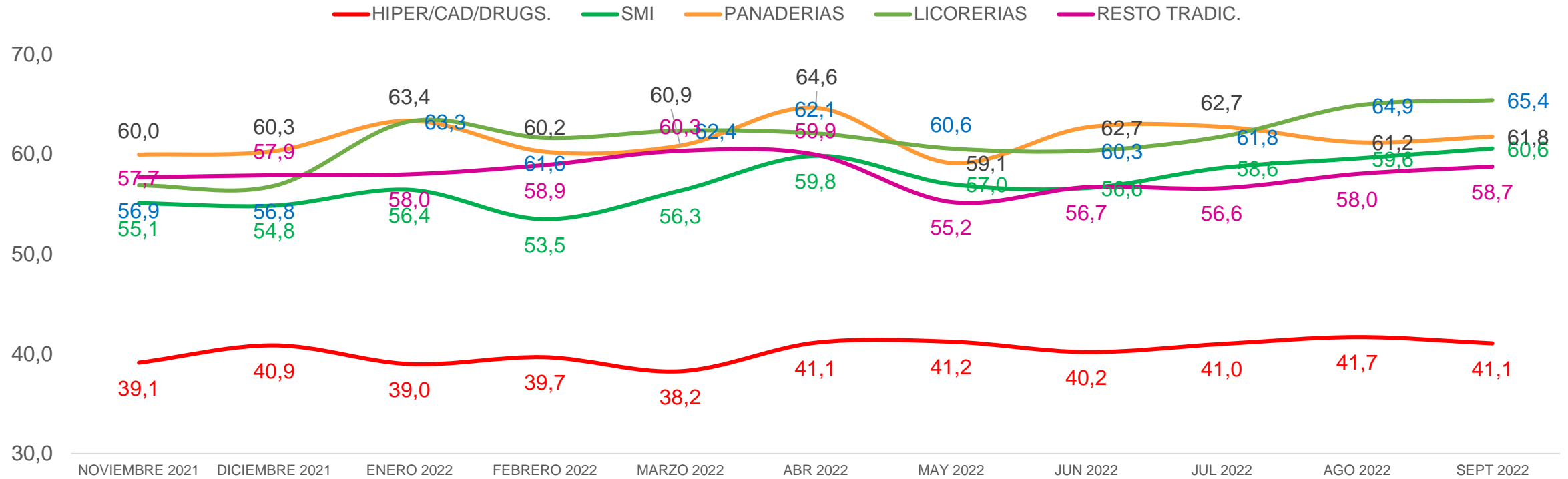
+0,2%

PDM PCV VS KOF



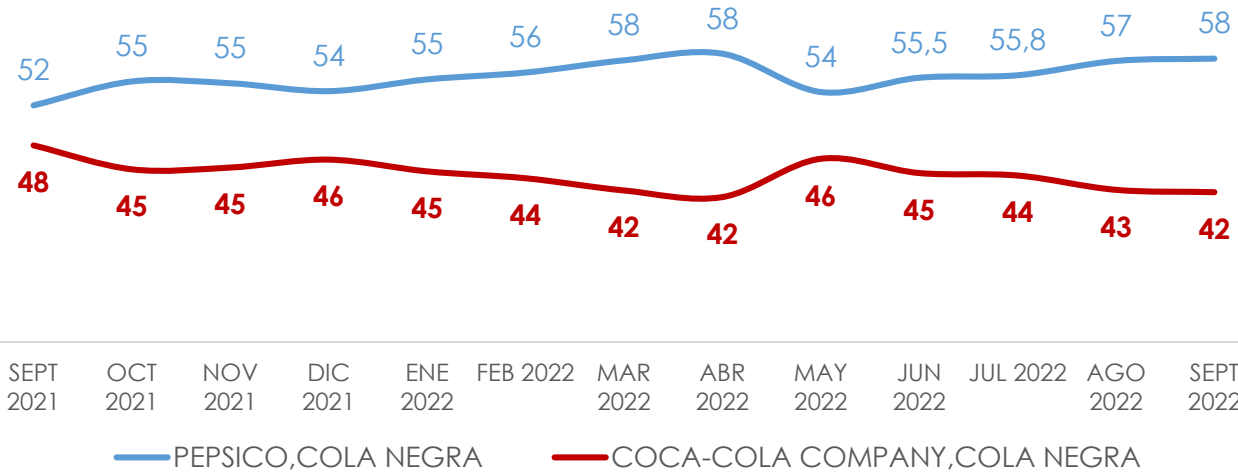
+0.5pp

PDM PCV POR SEGMENTO - TOTAL REFRESCOS

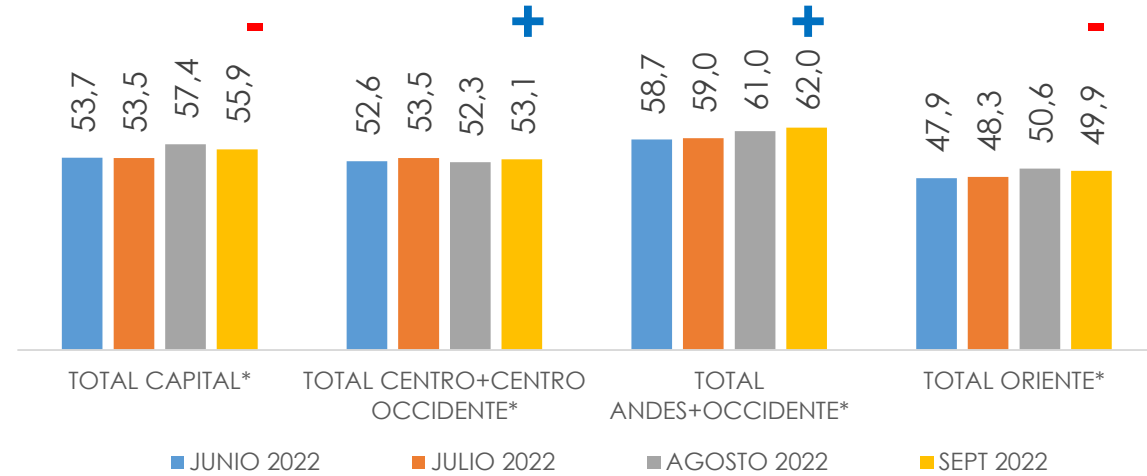


COLA NEGRA TOTAL

+0.3 pp

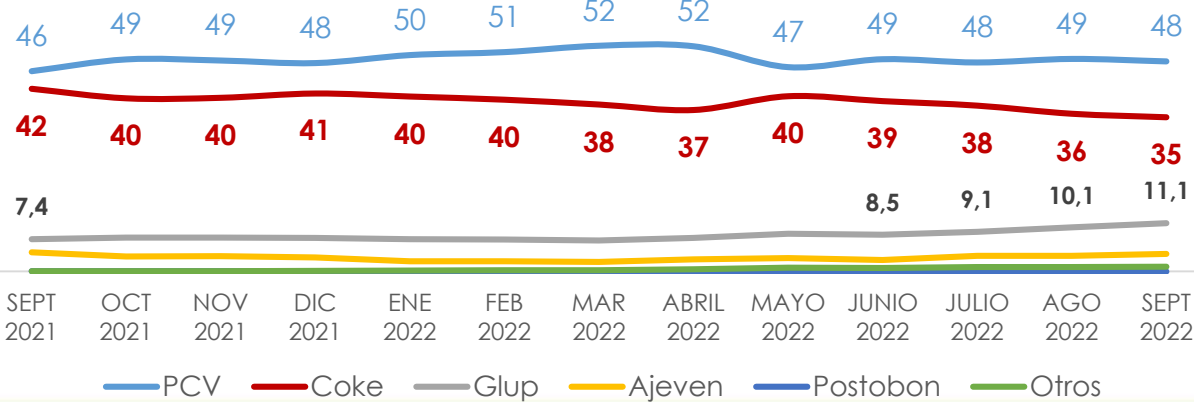


PDM CN PCV vs COKE (POR TERRITORIO)



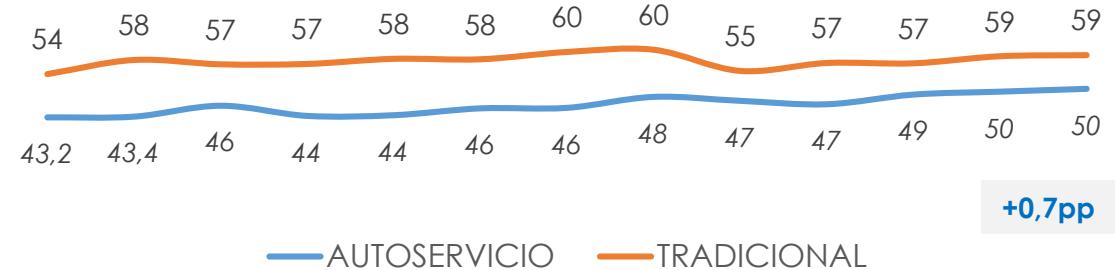
CN+BBRANDS TOTAL

-0.6 pp



CN PCV POR CANAL

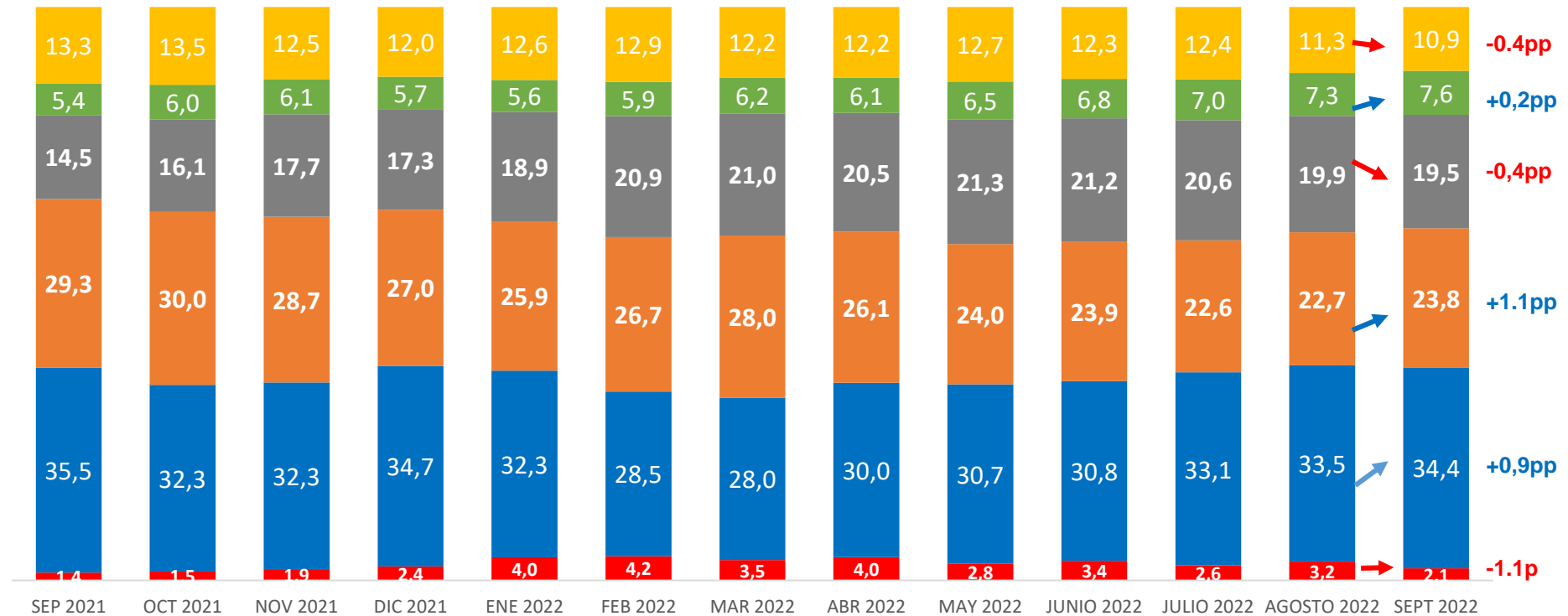
+0.3pp



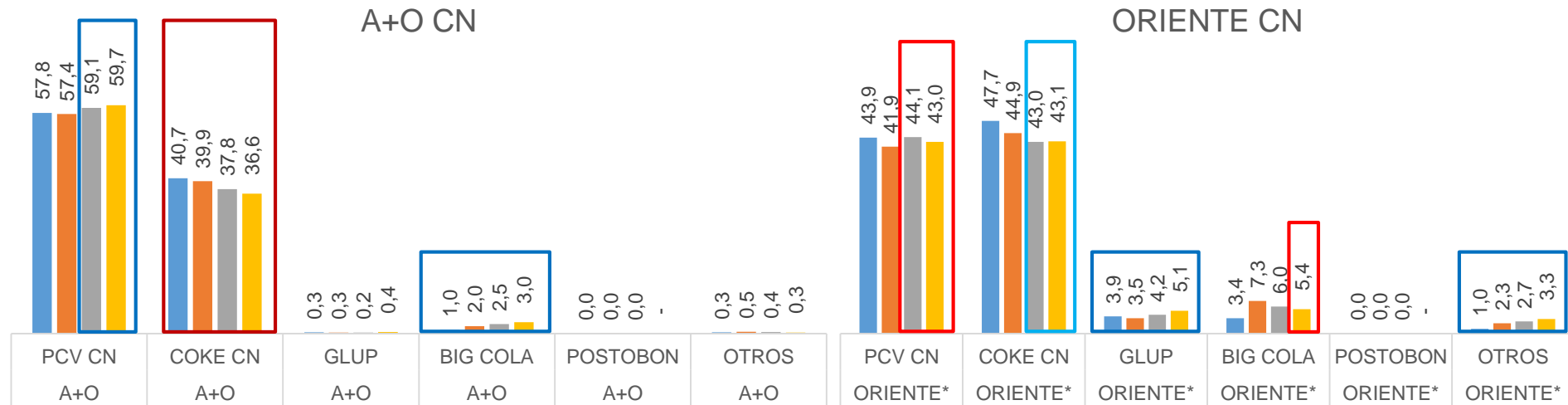
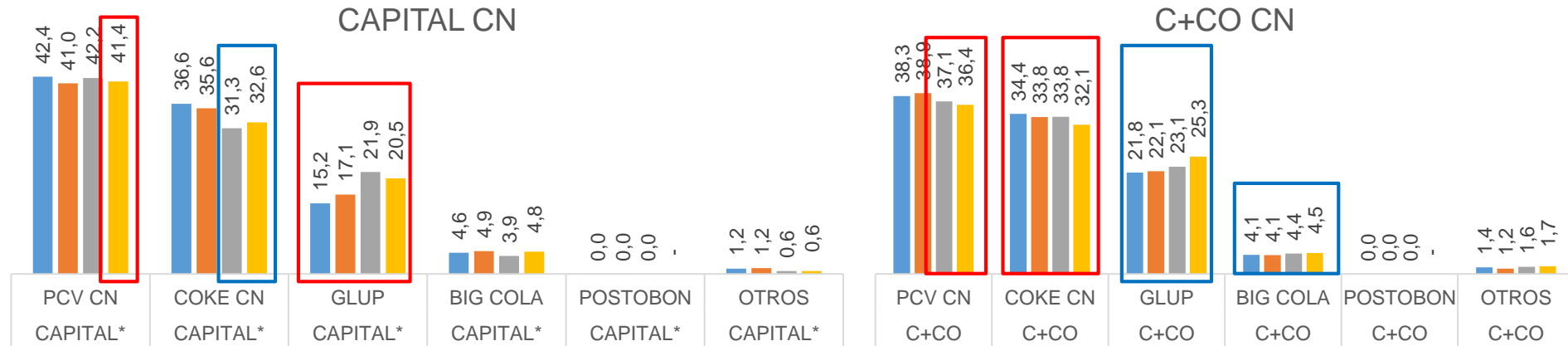
+0.7pp

MIX EMPAQUES COLA NEGRA +BBRANDS

■ 2.5 LTS ■ 2 LTS ■ 1.5 LTS ■ 1.25 LTS RET ■ 1 LT PET ■ 350 ML RET



CN + BBRANDS POR TERRITORIO



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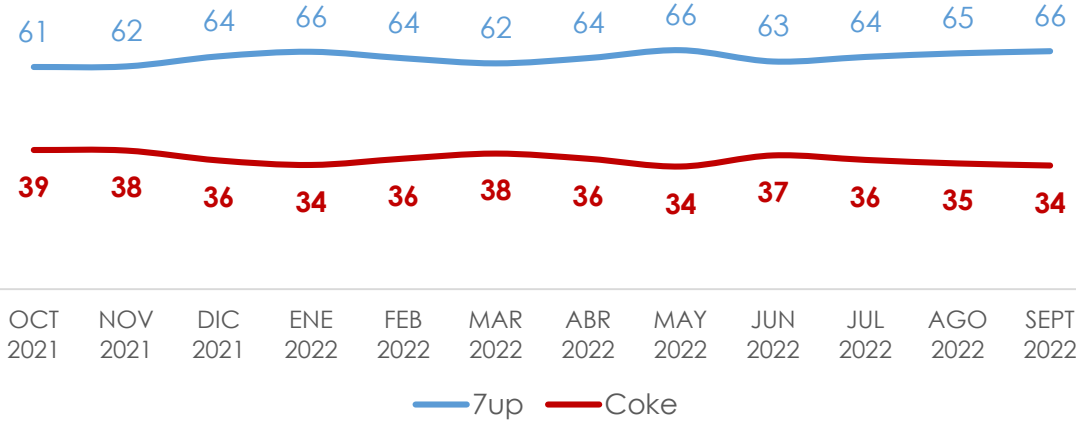
■ JUNIO 2022 ■ JULIO 2022 ■ AGOSTO 2022 ■ SEPTIEMBRE 2022

PDM LIMA - LIMÓN

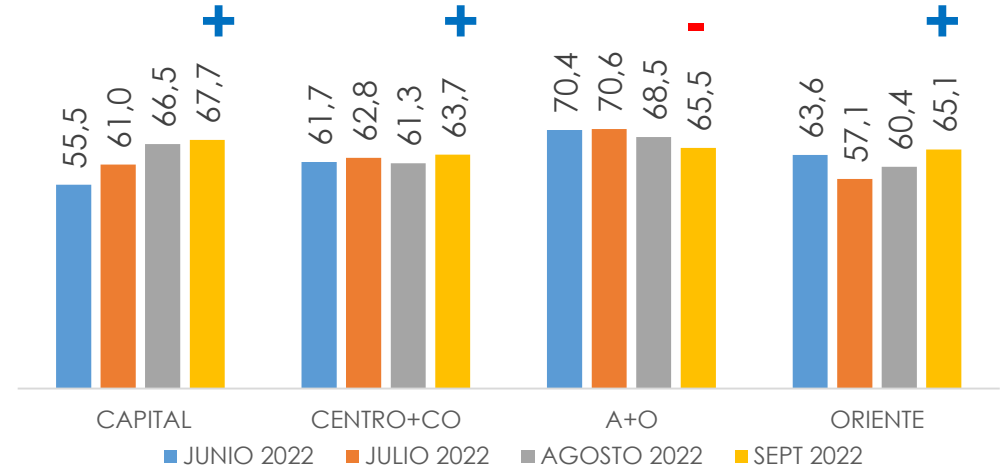
7up recupera +0.6pp principalmente en Tradicional y en los territorios Capital y Oriente.
En este ultimo, el share de 7up 1L crece de forma relevante (+17,7pp)

LL PCV VS KOF

+0.6 pp

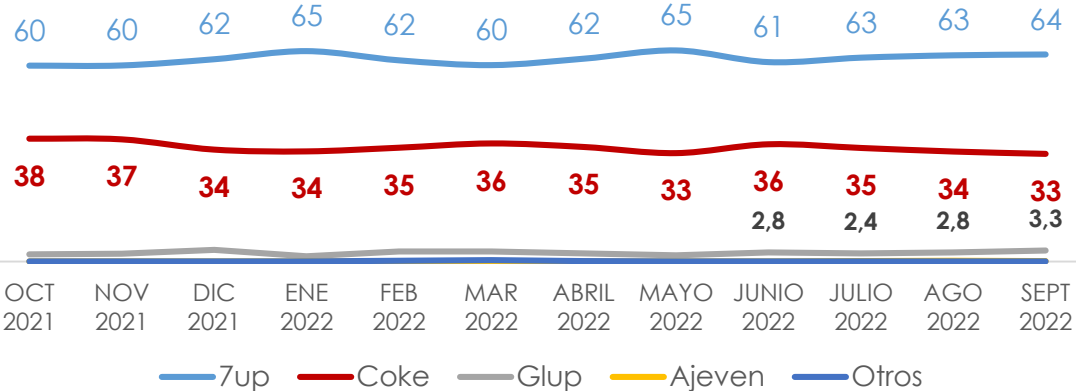


PDM LL PCV POR TERRITORIO



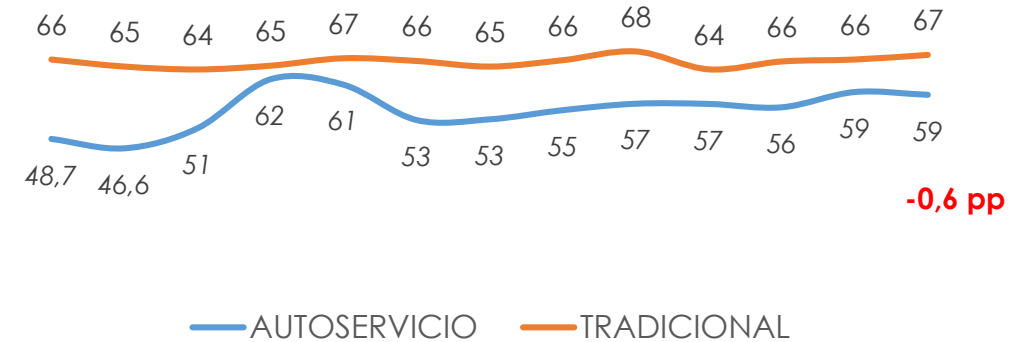
LL+B BRANDS TOTAL

+0,3 pp



LL PCV POR CANAL

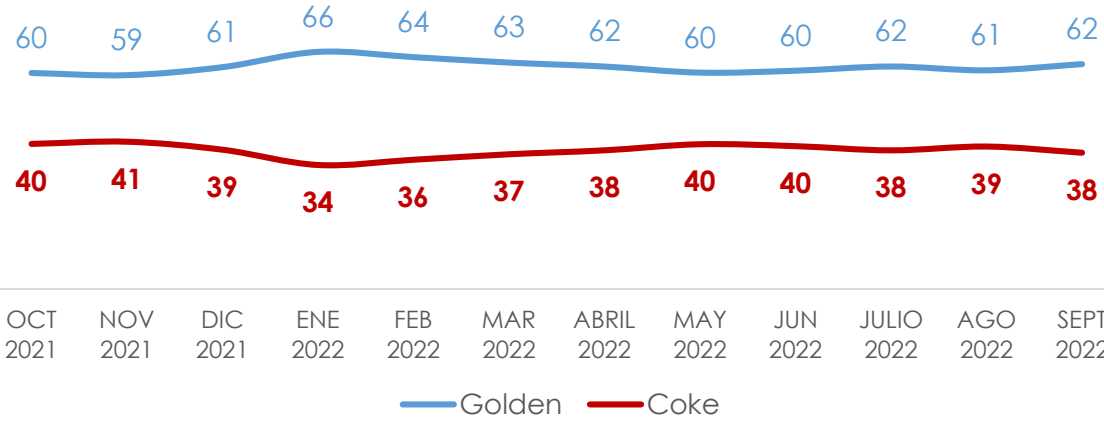
+1pp



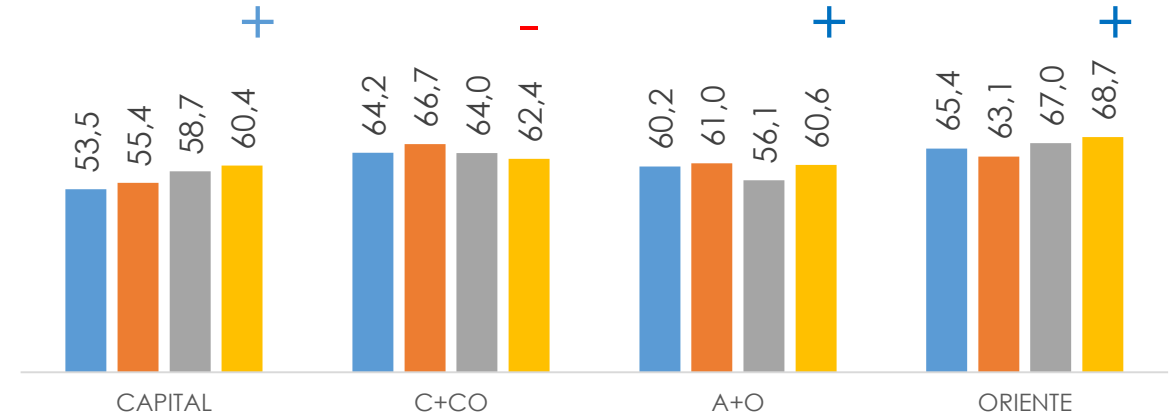
PDM SABORES

Sabores PCV VS KOF

+1,7 pp

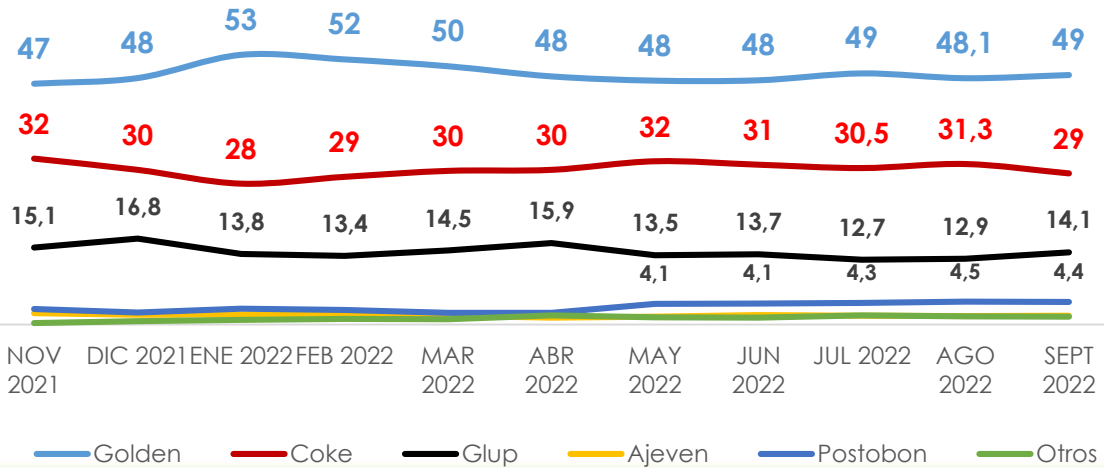


PDM SAB PCV POR TERRITORIO vs COKE



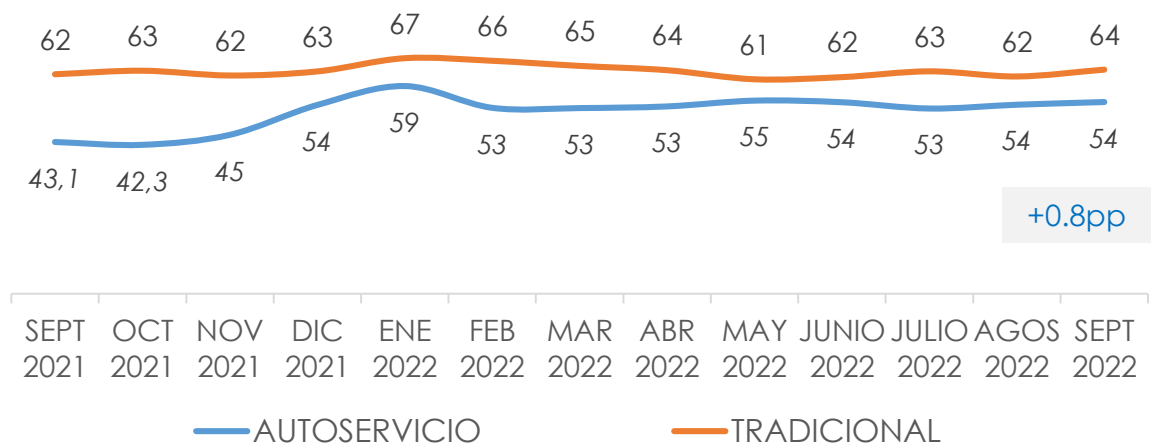
SAB+BBRANDS TOTAL

+0.6pp



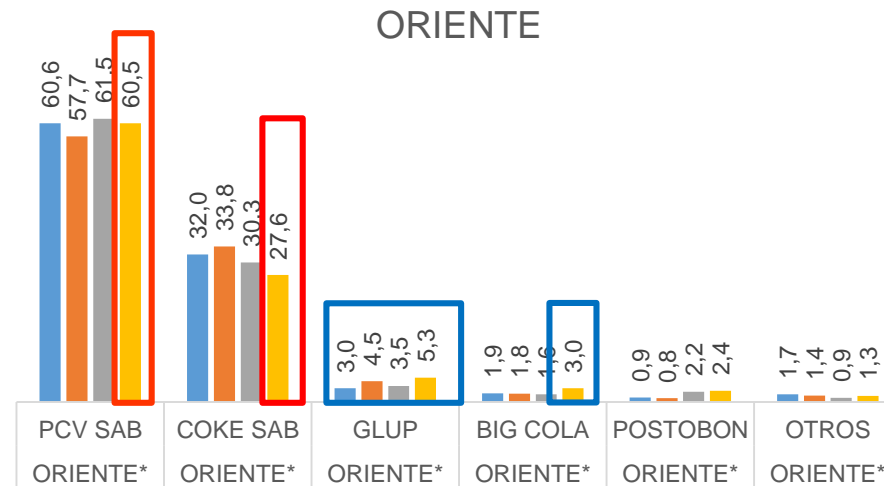
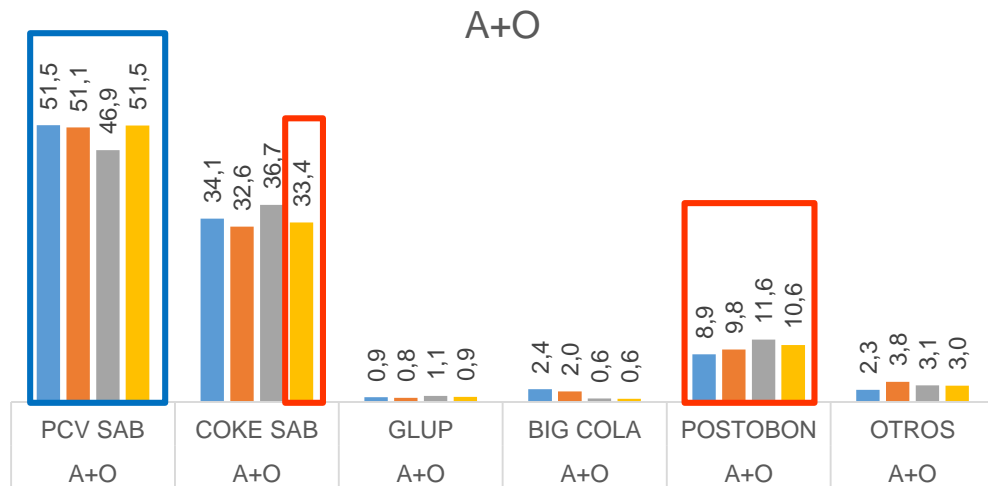
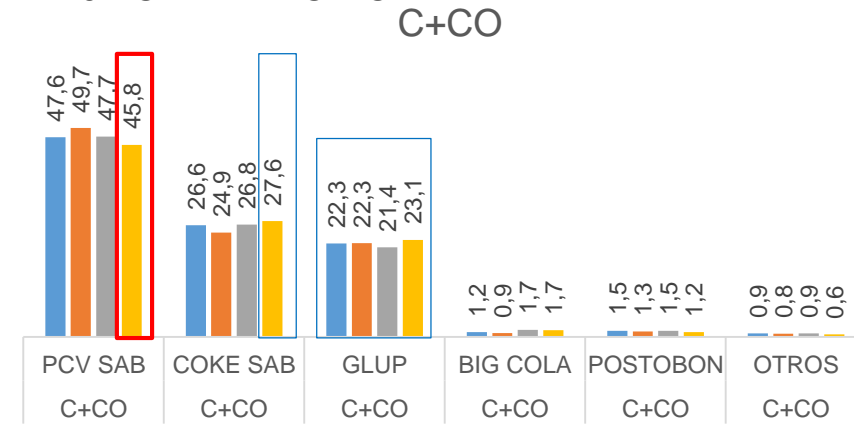
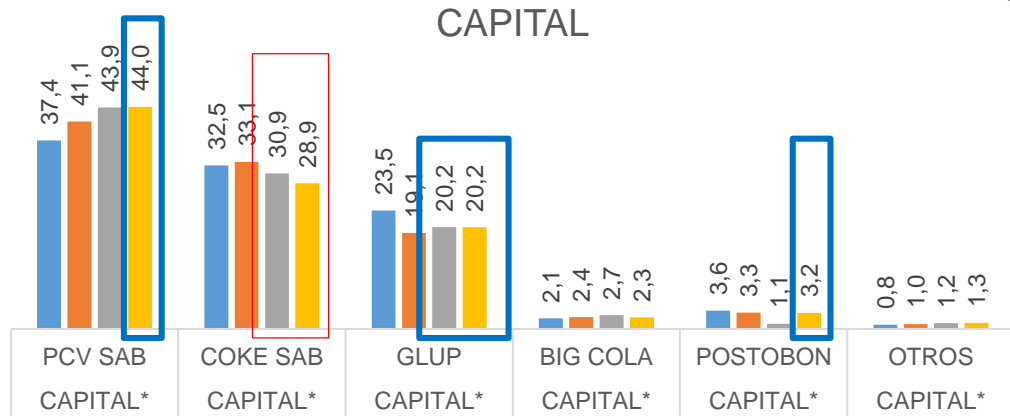
SAB PCV POR CANAL

+1.9 pp



+0.8pp

SABORES + BBRANDS POR TERRITORIO



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